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About the Author

The wide coverage in the book reflects Vinnie Mirchandani's varied career as a technology advisor, industry analyst, entrepreneur, and implementation consultant.

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He also writes two well-read technology blogs. *New Florence. New Renaissance* has focused on innovation for more than five years and has cataloged more than 2,000 innovative technologies, companies, and projects. They cover more than 40 technology categories, from mobile computing to nanotechnology. His other blog, *Deal Architect*, focuses on waste in technology and was rated by *The Industry Standard* as one its favorites.

He spent five years as an analyst at Gartner assisting clients understand trends in enterprise software, systems integration, and outsourcing markets. He spent his early career at Price Waterhouse, first as an accountant and then as a technology consultant. (That division is now part of IBM.) Much of his work at Price Waterhouse was international. There and during his career since, he has traveled to nearly 50 countries.

Mirchandani has been quoted in most major technology and business publications and has presented at a wide range of industry events. He went to school at Texas Christian University, in Fort Worth, Texas, and qualified as a CPA in that state prior to his technology career. When he is not on a plane, Tampa, Florida, is now home. His wife, two teenage kids, and a beagle are frequent "sufferers" of his endless stories of technology innovation and waste.